**1.02 Create a Magazine Article Layout**

**Objective:** The student will successfully create a modern magazine article layout that applies desktop publishing skills to illustrate the Elements and Principles of Design.

**Anticipatory Readings (Optional):**

[The readable page](http://www.ideabook.com/tutorials/page_layout/the_readable_page.html) by Chuck Green

[Grids: an invisible foundation](http://www.ideabook.com/tutorials/page_layout/the_grid_an_invisible_framewor.html) by Chuck Green

**Find Inspiration**: [GraphicRiver.net](http://graphicriver.net/category/print-templates/magazines)

**Background:**

You are a graphic designer working for a design agency in New York City. You have been hired to create a colorful, contemporary magazine article layout that illustrates good use of typography, the elements and principles of design, and applies desktop publishing skills and features. You will use desktop publishing software to create this product and ensure that it has a modern design that will appeal to young adults.

Researching is one of the keys to understanding this project and generating layout ideas and techniques. Students who focus initial time on research almost always become more successful with this project**.**

**Choose A Topic:**

**Option 1:** Choose a global, cultural, social, or technological issue. Once your topic is chosen, it must be approved by your teacher.

 Example: The negative effects of eating fast food.

**Option 2:** Gather information, activities, and accomplishments regarding a school CTSO. You must incorporate a member or faculty advisor interview into this topic.

 Examples of CTSOs: FFA, FBLA, HOSA

**Option 3:** Choose a topic related to a school or local community issue.

 Examples: Are AP classes worth it? Are speed bumps needed on Main Street?

**Writing:**

Using word processing software, write a 500 word essay on your chosen topic. Submit the essay to your teacher for review. This will become the copy for your layout.

**The Mockup:**

Once you have completed your research you will use an 11”x17” piece of paper to create a mockup. Use a pencil and ruler to show where you will place your text, graphics, and other design elements.

Once your mockup is approved, use desktop publishing software to duplicate the mockup in digital form.

* The dimension of the file will be 17” x 11“ (2 facing 8 ½” x 11” pages), which is a landscape page orientation.
* Margins will be set to .5”.
* Grid Design: Columns guides, grids, and guides should be used to establish the foundation for the layout. Focus your initial effort and creating your layout using the grids and guides to precisely insert text boxes, shapes and lines to show where your content will be placed. Be sure to link text boxes that will contain the main article, so text will flow between them.
* You must get instructor approval on the digital mockup before you begin to insert actual magazine content, such as images and text.

**Final Steps:**

Once you have instructor approval, begin to populate the objects. Ensure that when placing images you resize proportionally and use the crop feature. Do not distort aspect ratios. Pay particular attention to the small details, such as creating dynamic pull quotes, attractive headers/footers, and using details such as small splashes of color to enhance the design.

**You must demonstrate the following in your design:**

* Grid Design
* Graphics – 1 dominant graphic and at least 1 additional graphic
* Bleed
* Caption
* Dropped cap
* Kicker or deck
* Pull quote
* End mark
* Main heading
* Subheading
* Byline
* Body
* Running header
* Running footer – must include page numbers

When you have completed your project, you will notify your instructor.